

Working with Lists

1. Working with Lists

Lists are used to identify a subset of data for further processing. Lists can be created by saving the results of a [query](#) or by choosing to add [imported](#) data to a list. Currently, you can perform the following actions on lists:

- **Mass Lead Conversion** - see [Lead Conversion](#) for more information.
- **Mail Merge** - see [Mail Merge](#) for more information